



Strong. Stable. Secure. Associated Bank.

In a turbulent economy, Associated Bank remains strong.

Associated Banc-Corp, the parent of Associated Bank, has a long and stable history. In fact, many of our banks have roots that extend more than 120 years in the communities we serve. With more than \$22 billion in assets, our strength is based on a long tradition of steady growth.

In these uncertain times you can trust Associated Bank to help you achieve your financial goals. And now you have another safeguard. Recently, FDIC deposit insurance increased to \$250,000* per depositor, providing greater peace of mind for your deposits.

We invite you to meet with our bankers by visiting one of our convenient offices. Or for assistance 24 hours a day, seven days a week, call our Customer Care Center at 800-236-8866.



**Associated
Bank**

associatedbank.com

Associated Bank N.A. is a member of the FDIC and Associated Banc-Corp. Equal Housing and Opportunity Lender. *The increased FDIC insurance is a temporary measure scheduled to end December 31, 2009.